



ESTRELLA Productions  
*presents*

*THE*  
*ROSE*  
*MAKER*

*A film by*  
Pierre Pinaud

**PRESENTATION FILE**



## *SYNOPSIS*

Eve used to be one of the most famous rose creators in the world. Today, her company is on the verge of bankruptcy. On top of that, her secretary Vera has hired three outcasts with absolutely no gardening skills. Though they have nothing in common, they come up with the most crazy plan that could change their lives forever...

# *CAST*



**EVE**  
Catherine Frot



**LAMARZELLE**  
Vincent Dedienne



**VÉRA**  
Olivia Côte



**SAMIR**  
Fatsah Bouyahmed



**FRED**  
Manel Foulgoc



**NADÈGE**  
Marie Petiot



## *DATA SHEET*

**Length:** Feature Film  
**Genre:** Comedy  
**Duration:** 90 minutes  
**Nationality:** French  
**Shooting date:** Summer 2019

**Screenplay:** Pierre Pinaud and Fadette Drouard  
**In collaboration with:** Philippe Le Guay  
**Directed by:** Pierre Pinaud  
**Produced by:** Stéphanie Carreras, Philippe Pujo  
**Executive producer:** David Giordano

**Casting:** Pierre-Jacques Benichou  
**Lights:** Guillaume Deffontaines  
**Film set design:** Philippe Chiffre  
**Editing:** Valérie Deseine

## *DIRECTOR'S STATEMENT*

*Thousands of roses. A creator at an impasse.  
Three disastrous employees in a back-to-work program.  
A rare rose to rob. A contest to win.*

Creating roses is one of our French specialties, just like perfume and gastronomy. It is a world of its own with its vocabulary, its places, its economy, its contests, its masterpieces, its struggles...

It is also and mostly a world that has never been explored in French cinema. The themes raised by the creation of roses are: the will to create lineage worthy of entering contests; selecting “mothers” and “fathers” to cross their genes and only pass on the best of each of them ; the careers and sales depending on the prizes and medals, which all leads to notions of elitism, competition, but also transmission, family, legacy. These themes are dear to my heart.

With a comic tone, I want to paint the portrait of a woman pursuing ideal beauty but who has reached an impasse doing it. Her stubbornness, her denial and insincerity have almost completely isolated her and make for good situational comedy. Eve is a childless woman who believes she has fulfilled herself in the creation of flowers but has actually shut herself away, neglecting her personal life and the importance of others. She has forgotten that you cannot create a rose selfishly, for your own personal satisfaction. When she is forced to pass on her knowledge, she finds out that nurturing others is even more beautiful.

The film will stage the economic front of a David and Goliath story. It is a reminder that talent can be everywhere and beat all odds. It

also highlights the fact that chosen families are often the best ones. Finally, this world of roses creators tells us about something simple but essential: the pursuit of beauty, which can seem useless, can also be the sole purpose of a life. I want a comedy that is altogether spirited, colorful, flowery, but still down to earth in the themes it deals with.

Catherine Frot will be Eve. This rare actress is the perfect flag-bearer of a French specialty with her intense comic potential and her pinch of madness. Her scope and the quality of her acting, as well as her popularity, combined with her high standards make her the perfect actress for this part. Opposite her, I see a cast of unexpected and modern personalities. I am specifically looking for atypical personalities for the three employees so as to avoid any feeling of déjà vu. Beyond their “social” issues, their characters must make them people from “deep France”, both quirky and rarely seen in films. Their encounter with Eve will make sparks. And their crazy but joyous adventure will lead to the birth of a family. I am convinced that this feeling of brotherhood and cooperation will seduce and touch the audience while making them discover a fascinating and beautiful world.

Beyond the words, rhythm and type of acting, special attention will be paid to the film’s artistic direction (music, set and lighting) to make the world of roses look modern and find the poetic and comic tone the film needs to seduce as many people as possible.

*Pierre Pinaud*



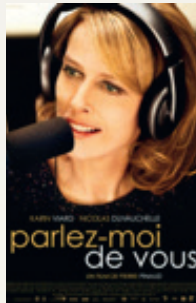






## *DIRECTOR'S CAREER*

*Pierre Pinaud studied  
at the École Nationale Supérieure Louis Lumière.*



In 2000, “**GELÉE PRÉCOCE**”, his first comedy, was selected for several short films festivals in France and abroad and received 17 prizes.

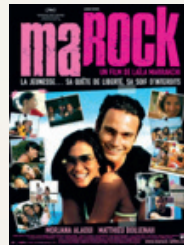
He then made another comedy, “**FONCTIONS ANNEXES**” for the “*Jeunes Talents Cannes*” and later made “**LES MIETTES**” in 2008 – an award-winning tribute to burlesque, winner of the Best Short Film Cesar award in 2009, the French Syndicate of Cinema Critics award and the Lutin award for best film.



“**PARLEZ-MOI DE VOUS**”, his first feature film starring Karin Viard was distributed by Diaphana. It attracted over 320,000 viewers and ranked at the top of the first independent films in 2012. SND was in charge of the international distribution.

For his second feature film, “**THE ROSE MAKER**”, he is looking to make a social and popular comedy. Catherine Frot has just confirmed her participation.





# ESTRELLA PRODUCTIONS

## FEATURE FILMS

### ASSOCIATE PRODUCTION

#### **“Larguées”**

by Eloïse Lang – Fiction – 90’ – 2018

Starring Camille Cottin, Miou Miou and Camille Chamoux.

In associate production with Pathé Films

Pathé Distribution – Westend Films international sales

#### **“Rock the casbah”**

by Laila Marrakchi – Fiction – 90’ – 2013

Starring Morjana Alaoui, Nadine Labaki, Hiam Abbass, Lubna Azabal et Omar Sharif.

In associate production with Pathé Production, Agora Films and La Chauve Souris.

Pathé Distribution – Pathé international sales

#### **“Parlez-moi de vous”**

by Pierre Pinaud – Fiction – 90’ – 2012

Starring Karin Viard and Nicolas Duvauchelle

In associate production with Bonne Pioche Cinéma – With the support of the Ile-de-France region and the Centre region. Canal+, Orange.

Diaphana Distribution – SND international sales

#### **“Marock”**

by Laila Marrakchi – Fiction – 90’ – 2006

2005 Cannes Festival Official Selection “Un certain regard” category

2005 Toronto Festival selection

2006 Berlin Festival selection in the “Kinder Filmfest” category

### COPRODUCTION

#### **“Il était une forêt”**

by Luc Jacquet – Documentary – 90’ – 2013

Produced by Bonne Pioche – in coproduction with Estrella Productions

### ASSOCIATE PRODUCTION

#### **“Dans ma peau”**

by Marina De Van – Fiction – 90’ – 2002

#### **“Les diables”**

by Christophe Ruggia – Fiction – 90’ – 2002

## SHORT FILMS

### DIRECTORS

#### **“Bête Noire”**

by Stéphanie Carreras and Philippe Pujo – 2014

Short film produced by Dharamsala



# ABOUT ROSES

## THE COMMERCE OF ROSES

✿ The rose is the Queen of Flowers. It has been known in China and the Persian empire for over 5,000 years, mentioned many times by Roman writer Pliny the Elder. It is one of the most widely cultivated – if not the most widely known – flower.

✿ The book “Modern Rose XII” identifies over 25,000 varieties of roses in the world. There are currently close to 4,000 varieties being bred.

✿ Commercially speaking, there are three types of roses: cut roses for floristry, roses cultivated to decorate parks and gardens and roses cultivated for their essence for the perfumery industry.

Though you can find cultivated roses almost everywhere in the world, natural roses (approximately 150 botanical species) only spontaneously grow in the Northern hemisphere.

As for garden roses, about a hundred new varieties are presented each year in international competitions of new roses, but only about twenty of them end up being marketed.

Production areas for export (over 10,000 hectares) are mainly located along the equator line (Colombia, Ecuador, Kenya & Ethiopia – India and Vietnam mainly export to China).

There are also many national markets whose production is almost entirely sold on the spot (Mexico, Brazil, China, Japan, Australia, South Africa, Iran, Argentina, Russia, etc.)

✿ The total production of stems produced every year is estimated to about 30 billion.

## THE ROSE MAKERS

✿ Rose Creators are called “Obtenteur” (Plant breeders). They create new flowers by crossing two existing varieties. There is no genetic manipulation (GMO). The creators carry out traditional hybridizations and use their passion, memory and keen sense of observation when choosing the pollens.

## A FRENCH KNOW-HOW

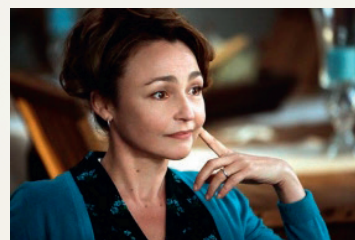
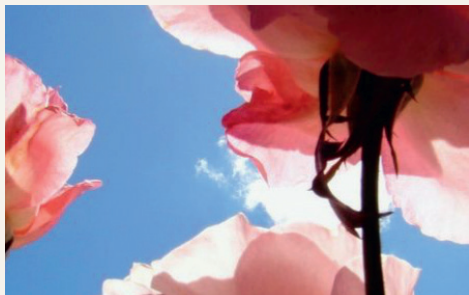
Plant breeders are professionals. There are about 50 rose breeders in the world, mainly men. (Only 4 women, 3 of whom are French). About half of them are French.

✿ The French are leaders in creating new varieties of roses: it is mainly in France that the first breeders appeared in the late 19th and early 20th centuries. One of the first modern varieties is called “La France”. Every three years, the World Federation of Rose Societies (WFRS – 41 countries and about 100,000 members) elects the world favorite roses among garden roses. Of 17 “Hall of Fame” Roses, 5 are French – roses are world widely famous because of French pioneers and their descendants.

***This is the story of one of them...***



# MOODBOARD







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productions☆

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